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## PRESS RELEASE -- LONDON, June 17 2009

Last night the Solar Coral 200, developed by ZTE and Intivation for Digicel, has been awarded a Global Telecoms Business Innovation Award.

This prestigious award, presented to recognize to the most innovative projects in the industry worldwide is conferred to companies or products that have shown considerable dedication to innovation in mobile communications. Winning this award recognizes the great promise of solar powered cell phones.

The editor of Global Telecoms Business, Alan Burkitt-Gray said: *"We were impressed by the quality and number of nominations this year — the most we have ever had — so it was a special triumph to be one of the winners this year. This was an outstanding project and well deserves its award."*



*"We have appreciated the potential of solar powering mobile devices early on, and we're proud to have been part of the effort to bring this technology at low cost to the emerging markets from the start"* Says Tom Bryant, VP Global Operations for Digicel. *"This award indicates that we were right to bet on this development, and we're very pleased with that."*

The device, designed and produced by ZTE using proprietary technology from Intivation, will soon find its way to the end-user in select markets. Digicel is the launching partner and as the first customer will launch the product in Haiti on July 16 and roll out across its network later in the month. Several operators on the African continent have tested the device in their markets and will launch later this year, and various Asian MNOs have also shown interest.

Eric Zhang, General manager Central America and Caribbean for ZTE remarks: *"ZTE were the first manufacturer to jump on this opportunity and make a handset that can be used anywhere in the world by people who do not have access to reliable or affordable electricity, because we believe that this is where growth for this industry lies, in bringing low-cost mobile communication to the emerging markets."*

Paul Naastepad, CEO of Intivation adds: *"almost all growth in the mobile space is going to come from the emerging markets, and power is just an enormous problem there. For the user, having a phone that will charge on sunlight, that's a huge advantage, because the phone will be always-on, and it will charge for free. Operators will see increased ARPU and broader network penetration."*

The Solar Coral 200 is a low-cost entry level handset with a color screen, and it has an integrated solar cell that

will charge the battery by placing the phone in the sun for 1-2 hours a day. It will retail for less than USD 40.

#### BACKGROUND INFORMATION

Global Telecoms Business magazine, which is read by the industry leaders in the telecommunications industry worldwide, was founded 15 years ago. The magazine is part of the Euromoney Institutional Investor PLC group.

The Global Telecoms Business Innovation Awards were first presented in 2007, and then again in 2008.

About 350 leaders of the industry from around the world are expected at the 2009 ceremony at the Sheraton Park Lane Hotel in London on the evening of Tuesday 16 June 2009.

For more information see [www.globaltelecomsbusiness.com/awards2009](http://www.globaltelecomsbusiness.com/awards2009)

#### About Digicel

Since our launch in 2001, Digicel has become the largest mobile telecommunications operator in the Caribbean and a recent new entrant to the Central American mobile market. We are renowned amongst our customers for competitive rates, unbeatable coverage, superior customer care, a wide variety of products and services, innovative new technology and state-of-the-art handsets as well as community support and development.

On March 31, 2008, Digicel finished its last fiscal year with 6.54 million customers, representing a 39 percent increase compared to the same quarter in the previous fiscal year. Operations in 26 markets in the Caribbean and Central America include Anguilla, Antigua & Barbuda, Aruba, Barbados, Bermuda, Bonaire, The British Virgin Islands, The Cayman Islands, Curacao, Dominica, El Salvador, French Guiana, Grenada, Guadeloupe, Guyana, Haiti, Honduras, Jamaica, Martinique, Panama, St. Kitts & Nevis, St. Lucia, St. Vincent and the Grenadines, Suriname, Turks and Caicos and Trinidad & Tobago. We also provide coverage in St. Martin and St. Barths.

Our sister operation, Digicel Pacific Ltd, has operations in Papua New Guinea, Samoa, Tonga, Fiji and Vanuatu.

Digicel is present in 31 markets worldwide. Digicel directly employs more than 5,500 people.

#### About ZTE

As one of the first Chinese telecoms equipment provider to pursue business in overseas markets, ZTE now has about 50,000 employees and 8,000 of them are working in about 100 representative offices around the world.

Since 1996, the company has provided products and services to 135 countries and regions, serving major telecoms operators in Asia Pacific, South Asia, North America, Europe, Latin America, Africa and the Commonwealth of Independent States. Through a combination of strategic marketing, product differentiation, cost advantage improvement, human resources optimization and intellectual property management, ZTE has established firm commercial partnerships with over 500 operators around the world.

#### About Intivation

Mobilizing the sun, Intivation helps handset manufacturers and network operators bring mobile communications to 1.6 billion power challenged and environmentally aware users.

We develop and market highly innovative, proprietary technology that increases the power output of solar cells making a solar powered device that works. Intivation partners with some of the world's leading ODMs, and has broad experience integrating solar power solutions in portable consumer electronics.

Intivation is the leader in the development of solar powered mobile phones, chargers and battery packs.

For more information contact us at [hello@intivation.nl](mailto:hello@intivation.nl) or +31204350250.

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