



PRESSRELEASE

StartGreen Capital awarded for its unique combination in venture capital, and Crowdfunding.

Amsterdam, 8 maart 2017 – StartGreen Capital is pleased to inform you that our company has been awarded with the Corporate LiveWire Award for Innovation and Excellence 2017 in the category Venture Capital Investments.

The Innovation & Excellence Awards honour and celebrate businesses and firms who are creating a brighter tomorrow. The Innovation & Excellence Awards give recognition to businesses that are transforming their respective industries and the standard-bearers of excellence by continually setting industry trends as well as showing significant advances in terms of innovation and improvement. Over 100,000 business professionals and LiveWire subscription holders have submitted nominations and we are proud to have been selected as the winner.

StartGreen Capital earned the award across several measured assessment criteria and was recognized for her innovation in the traditional venture capital model. StartGreen Capital is the first venture capital fund in the EU to combine venture capital, crowdfunding and project financing. Here, the company is unique by providing crowdfunding opportunities through its own crowdfunding platform, Oneplanetcrowd. Examples of successful campaigns were WakaWaka, Peerby and SnappCar.

“We're very excited to see our combination of financing instruments receive this kind of recognition,” said, Coenraad de Vries (Managing Partner). “In the last five years we noticed a rapid change of the financial markets. Specifically, more SME's are in need for early stage finance and next to that more people are willing to invest in sustainable entrepreneurs because of low interest rates on their savings. Enlarging our portfolio of venture capital and project finance with crowdfunding seemed a logical step. We are more than ready to accelerate further on the transition to a sustainable economy and support successful sustainable entrepreneurs and businesses on their investments and business growth.”

Corporate LiveWire has published the complete winners guide, with the winners in the different categories.

Not for publication

About StartGreen Capital

StartGreen Capital manages several funds, thereby aiming to invest in a sustainable future. From these funds, investments are made in companies and project willing to commercialise innovative and sustainable technologies, products or services.

Contacts

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PERSBERICHT

StartGreen Capital ontvangt een Award voor haar unieke combinatie in Venture Capital en Crowdfunding.

Amsterdam, 8 maart 2017 – StartGreen Capital is verheugd met de toekenning van de Corporate LiveWire Award voor “Innovation and Excellence 2017” in de categorie Venture Capital.

Corporate LiveWire biedt wereldwijd een platform aan meer dan 100.000 zakelijke professionals en geeft informatie over ontwikkelingen in de financiële markten. StartGreen Capital werd verkozen vanwege de toonaangevende rol in het doorbreken van het traditionele venture capital model. StartGreen Capital is namelijk de eerste venture capitalist in de EU dat Venture Capital, crowdfunding en projectfinanciering optimaal weer te combineren. Voorbeelden van succesvolle campagnes waren WAKAWAKA, Peerby en SnappCar.

We zijn erg enthousiast dat onze combinatie van financieringsinstrumenten deze vorm van erkenning krijgt", zegt Coenraad de Vries (Managing Partner)." In de afgelopen jaren bemerkten we de snelle verandering van de financiële markt. Steeds meer SME's zijn in een vroeg stadium op zoek naar financiering. En steeds meer mensen zijn bereid om te investeren in duurzame ondernemers vanwege de lage rente op hun spaargeld. Het vergroten van ons portfolio van venture capital en projectfinanciering met crowdfunding leek dan ook een logische stap. Wij zijn er klaar voor om de transitie naar een duurzame economie nog verder te versnellen door succesvolle duurzame ondernemers te ondersteunen bij het vervullen van hun financieringsbehoefte.

Corporate LiveWire heeft inmiddels het complete overzicht van de winnaars in de verschillende categorieën gepubliceerd.

Voor meer informatie kunt u contact opnemen met:

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